



AUSTRALIAN RALLY CHAMPIONSHIP

ROUND ONE
13 - 14 MARCH 1993

MINUTES OF A.R.C. EXECUTIVE COMMITTEE

HELD 8/10/92

(at the Cuthbert residence)

PRESENT Glenn, Stuart, David, Keith

APOLOGIES John Brann, Gary Hodgkiss

Meeting opened 8.30 p.m.

1. Sponsorship - 120 proposals sent plus 30 follow ups. All knock backs. K.M. spoke to two PR people and G.C. has seen one and spoken to two others on the phone. Response was that our proposals were extremely good however too much information. G.C. suggests it may be best concentrating on '94 and get one of these PR people to do the lot. Sports and Marketing Management appear to be very professional. D.Mc. suggested we approach Channel 9 to see what we have to pay to get coverage. Glenn has spoken to Channel 7 and sent proposal. They will contact us if they are interested. Shell are still looking at their proposal. Dunlop - indecisive. G.C. to follow up.
ACTION GLENN

2. Lord Mayor will be delighted to start event. M.C.C. will offer some assistance in helping setting things up within the city.

G.C. has a meeting with Moomba officials - Bob Burton. Moomba officials very arrogant. Glenn's feeling was that they need us. We don't need them as much. We will 'use' them to our advantage.

3. Baron Signs will do all signage.
4. Healesville Shire will make the 300m dirt road in the town stage. This will make the total stage bitumen. Don Road Sporting Complex will ensure Tennis Club and Pony Club will not be there on the day. Don Road Sporting Complex to arrange catering during the day. V.R.S. to arrange catering for night.

Brian Naylor and son runs a sponsorship company. Shire President knows them and has made intro for Glenn to have a meeting with them next week.

.../2

5. G.C. had meeting with Vic. Roads - they required more info. Details of alternate route was required for closure of main roads - Glenn submitted these. Problem with Richmond Boulevard as Garden Week is on the same day!!
6. G.C. has spoken to Norm Piper from Major Incident Unit Victoria Police and has arranged meeting with them & Neville.
7. It is not unreasonable to expect to have route finalised by Christmas.
ACTION STUART
Stuart expressed concern over spectator points - any suggestions would be appreciated. G.C. suggested the use of buses to ferry people in.
8. Event vehicles - we need to write proper proposal highlighting what we need from them and say you pay \$20,000 and we will buy T.V. time. Hyundai and Daihatsu and Subaru - G.C. to follow through.
ACTION GLENN
9. Conservation & Environment have given us the use of their Healesville headquarters for \$100/day.
10. G.C. and D.Mc. promoted the event in W.A.
11. Ross Middleton who is based in Sydney has offered to act as a liaison for us in Sydney.
12. Supp. Regs have gone to CAMS for approval.
13. Merchandising - meeting last week and is proceeding.
14. G.C. has spoken to Healesville Tourist Commission, to act as central booking agent for all accommodation. We want \$5/person/booking.
15. Gary yet to write article for Camcrusher and arrange joy flights.
ACTION GARY
16. We will investigate a guest house as officials accommodation.
17. G.C. has document from Ministry for Police re "user pays" system. G.C. has spoken to author of document. We need to sort out how many Police we need then discuss it all with Norm Piper. We should write in and say why we should not be paying for them.

18. G.C. has spoken to man who does computer scoring for Rally Australia (Peter Silberburg) who has offered his services FOC provided we supply return airfare, car and accommodation. We have written to Qantas for airfare. Peter Silberburg has sent details of what he would require to run the scoring. We now need to chase computer hardware suppliers. We also need to contact computer clubs to get them involved in scoring in the field.
19. G.C. dropped in to Mita Copiers and asked for loan of copiers. They seem to be interested
20. We need to now find stage commanders and familiarise them with A to A timing. 6 to 8 required. Possible names - Scott Chirnside, Greg Hoinville, Mick Fitzgerald, Ken Ash, David Ridley, Andrew McCathie, David McKenzie, Ian Boyd, Geoff Byron, Tony Cooper, Gary Gourlay, Ron Harper, Colin Elliot, Ross Runnals, Steve Ashton, Trevor Woods. Try to come up with young ones.
21. Gary H., Peter Holt, John Brann and G.C. will have a meeting next week re scoring set up.
22. We require a new media release - get Susie Wiseman to do.
23. Autosport have knocked us back. Send proposal to Melbourne Motorsport - Steve Young.
ACTION KEITH
24. G.C. thinks we should look at getting Ari Vartanan out in 1994 to drive and use this as a promotion.
25. Ballarat Light Car Club have officially complained to CAMS that we "stole" their date.
26. We need to liaise carefully with Police re A to A and probably set stiff penalties for offences.
27. Stuart can get a loan of 3 or 4 mobile phones.
28. Send Optus another proposal.
ACTION KEITH
29. Next General Meeting is next Thursday. Minutes need to be out by Monday. Set timetable for the forthcoming meetings - monthly, 2nd Wednesday of each month.
30. Everyone now needs to pull their finger out as we only have 5 months left. Please give careful thought to what you have to do. Please understand just how important it is to get things motivated. There is real concern that some people do not appreciate the amount of work that is required from them. Let's do it!
ACTION EVERYONE

31. Post Event Function - marquee - extra large. Allow for 400 people for spit roast. Spit roast will cost \$10/head - we should sell at \$25/head and include entry to Bush Dance. Outsiders to pay something like \$10 to get in to Bush Dance then they can buy food if they wish at \$15. Food company to collect a \$5 levy for us. \$4,400 for marquee hire - this would make the whole thing break even.
32. We charge \$5/car or \$2/head for spectator points. Check out with Council to see if we can do it. Check local charities - say S.E.S., C.F.A., etc. Let them collect donation and do catering at the point. V.R.S. to take 75% of gate takings only.
33. Write letter to Healesville Special Events Committee for them to locate local charity and service clubs to do catering and entry to spectator points.
34. K.M. to be responsible for setting up start ramp, city promotion and pulling it down to get it to Healesville for the finish. **ACTION KEITH**
35. Spectator guides \$3 each.

Meeting closed 12.15 a.m.

NEXT MEETING 12/11/92 - 7.30 P.M.