

MEDIA DETAILS

51 accreditations:-

18 : Photographers
14 : Print Media
7 : T.V.
3 : Radio
8 : P.R.
1 : Video

Press Release on Saturday faxed to:-

7 : Sunday newspapers
1 : Sandown press room
1 : Channel 7 sports at Sandown
13 : Radio

Press Release on Sunday faxed to:-

15 : Radio
5 : Newspapers - Tasmania
4 : Newspapers - Western Australia
3 : Newspapers - South Australia
5 : Newspapers - Queensland
21 : Newspapers - Victoria
18 : Newspapers - New South Wales

1 : Sandown Press Room
1 : Channel 7 Sports at Sandown
6 : CAMS Offices

plus mail-out to 45 local newspapers in Melbourne (with photograph)

Pre-event press releases mailed/faxed to all of the above.